

# the Private Sector in Health

## iHEA 9th World Congress Pre-Congress Symposium

SYDNEY, AUSTRALIA JULY 6, 2013



### AGENDA

TIME	SESSION	ROOM
8.00 - 8.30	Registration	Bayside Terrace
8.30 - 8.40	Welcome: Millie Ingram	204A
8.40 - 9.30	Opening Keynote: Bruce Bonyhady	204A
9.30 - 9.45	Participants move to sessions	Bayside Terrace

#### PARALLEL SESSIONS

09.45 - 11.00 **1A. GOOD, BAD OR INDISTINGUISHABLE: QUALITY OF CARE AND INNOVATIONS IN THE PRIVATE SECTOR** Bayside 201

*Chair: Gerry Bloom*

**Raman Sohal, Kate Mossman** - Performance measurement in low- and middle-income countries: Developing credible and feasible measures to evaluate innovative private sector programs

**Ifelayo P Ojo** - Building a safer health system in Kenya: Results from a national patient safety survey in public and private facilities

**Yen Thi Kim Le** - Demand side financing to increase access to sexual reproductive health and family planning services amongst youth, migrant workers and low income women in Vietnam

09.45 - 11.00 **1B. BUILDING INSTITUTIONS FOR INFLUENCING PRIVATE SECTOR PERFORMANCE** Bayside 202

*Chair: Kara Hanson*

**Han Win Htat** - A Total Market Approach for condoms in Myanmar: How the private, socially marketed, and public sectors can work together for a sustainable future for HIV prevention

**Jane Doherty** - Regulating the for-profit private sector: Lessons from East and Southern Africa

**Shakil Ahmed** - Strengthening community-based maternal health care delivery systems in Thakurgoan district of Bangladesh: Promising public-private partnerships

**Oanh Tran Thi Mai** - Performance of private providers towards primary health care services in rural areas of Vietnam and gaps for interventions

TIME	SESSION	ROOM
09.45 - 11.00	<p><b>1C. GOOD, BAD OR INDISTINGUISHABLE: QUALITY OF CARE IN THE PRIVATE SECTOR</b></p> <p><i>Chair: Barun Kanjilal</i></p> <p><b>Nilmini Wijemanne</b> - The quality of inpatient care in Sri Lanka – how good is it and how does it differ between public and private sectors?</p> <p><b>Camilo Cid Pedraza</b> - Clinical outcomes in hospitals with public, private not-for-profit and private for-profit ownership in Chile 2001-2010</p> <p><b>Karen Eggleston</b> - Collaborative governance in the health systems of China and the United States</p> <p><b>Nilmini Wijemanne</b> - The quality of outpatient care in public and private sectors in Sri Lanka – how well do patient perceptions match reality and what are the implications?</p>	Bayside 203
09.45 - 11.00	<p><b>1D. HEALTH MARKETS AND THE POOR: MOVING TOWARDS UNIVERSAL ACCESS?</b></p> <p><i>Chair: Peter Annear</i></p> <p><b>Zhang Yan</b> - Indicate the trends of compensation level of the National Health Insurance System by means of Total Health Expenditure: A case of China</p> <p><b>Richard Iles</b> - The importance of India's private unqualified health care sector: Is there a role for private enterprise to manage the sector?</p> <p><b>Muyi Aina</b> - Harnessing the capacity of private for-profit healthcare providers (PFPs) to deliver HIV/AIDS services</p>	204A
11.00 - 11.15	<b>Coffee Break</b>	Bayside Terrace
11.15 - 12.30	<p><b>2A. HEALTH MARKETS AND THE POOR: MOVING TOWARDS UNIVERSAL ACCESS?</b></p> <p><i>Chair: David Bishai</i></p> <p><b>Anuradha Katyal</b> - Rajiv Aarogyasri Health Insurance Scheme - health financing for the unreached population for procedures deemed expensive</p> <p><b>San San Aye</b> - Role of private sector in Myanmar's health care system: Implications for health sector reform</p> <p><b>George Gotsadze</b> - Purchasing private health insurance for the poor in Georgia: Preliminary results and policy implications</p> <p><b>Emily Zimmerman</b> - Using research on the value of health microinsurance to inform product design: The case of Banrural, Guatemala</p>	Bayside 201

TIME	SESSION	ROOM
11.15 - 12.30	<b>2B. BUILDING INSTITUTIONS FOR INFLUENCING PRIVATE SECTOR PERFORMANCE</b> <i>Chair: Abby Bloom</i> <p><b>Lucy Kanya</b> - Spending on quality: Use of voucher revenue at accredited facilities in Kenya</p> <p><b>Sebastian Bauhoff</b> - Paying for performance when health care production is multi-dimensional: The impact of Rwanda's National Program on Rewarded Services, Multitasking and Health Outcomes</p> <p><b>Chen Gao</b> - Patient satisfaction for health care: Does ownership matter?</p> <p><b>Maureen Mackintosh</b> - Measuring and describing the private sector in low and middle income countries' health care: Two analytical approaches and their policy implications.</p>	Bayside 202
11.15 - 12.30	<b>2C. GOOD, BAD OR INDISTINGUISHABLE: QUALITY OF CARE IN THE PRIVATE SECTOR</b> <i>Chair: Gerry Bloom</i> <p><b>Ilana Ron Levey</b> - Estimating the effects of financial and non-financial incentives on private sector health worker motivation: A national study in Malawi</p> <p><b>Minki Chatterji</b> - What is the impact of evidence-based medicine (EBM) on family planning providers' knowledge, attitudes, and practice behaviors? A randomized experiment in Jordan</p> <p><b>Minki Chatterji</b> - Mobile phone messages to increase prescription of Zinc by private sector Chemical Sellers in Ghana – A randomized controlled trial</p> <p><b>Chengxiang Tang</b> - Differences in length of stay and medical cost between public and private hospitals in China</p>	Bayside 203
11.15 - 12.30	<b>2D. EQUITY</b> <i>Chair: Birger Forsberg</i> <p><b>Suneeta Sharma</b> - Scaling-up proven public private partnership models to achieve family planning equity goals in India</p> <p><b>David Hotchkiss</b> - Does an expansion of private sector provision of facility-based deliveries increase horizontal inequity in service use?: Evidence from Nepal and Bangladesh</p> <p><b>Nirali Chakraborty</b> - Measuring Equity- Without Tears: Aligning equity measures across organizations</p> <p><b>Rubana Islam</b> - Who serves the poor?</p>	204A
	<b>POSTER SESSION</b> <b>(Poster will run concurrently to sessions throughout the day)</b> <p><b>Minki Chatterji</b> - Providing quality health services to the urban poor in Kenya: Results from evaluation of the LiveWell Private Clinics Model</p>	Bayside Terrace
12.30 - 13.30	<b>Lunch</b>	Bayside Terrace

TIME	SESSION	ROOM
13.30 - 14.45	<p><b>3A. GOOD, BAD OR INDISTINGUISHABLE: QUALITY OF CARE IN THE PRIVATE SECTOR</b></p> <p><i>Chair: Antonio Trujillo</i></p> <p><b>Zachary Wagner</b> - Private sector provision of oral rehydration for child Diarrhea in Sub-Saharan Africa</p> <p><b>Anna Y. De La Cruz</b> - The impact of Clinical Social Franchising on health services in low- and middle-income countries: A systematic review</p> <p><b>Raman Sohal, Kate Mossman</b> - Maternal, newborn, and child health: Exploring and evaluating private sector innovations in low- and middle-income countries</p> <p><b>Douglas Johnson</b> - Conducting censuses of private health facility: Lessons from ten countries</p>	Bayside 201
13.30 - 14.45	<p><b>3B. THE EVOLUTION OF THE GLOBAL HEALTH MARKETPLACE: IMPLICATIONS FOR HEALTH SYSTEMS</b></p> <p><i>Chair: Sachi Ozawa</i></p> <p><b>Xiaohui Hou</b> - Does public health insurance expansion crowd-out private health insurance in urban China?</p> <p><b>Krishna Hort</b> - The role of the private sector in contributing to public health service goals: ideology or evidence?</p> <p><b>Andreasta Meliala</b> - The geographic distribution of specialist doctors in a mixed public-private system: Regulatory challenges for Indonesia</p> <p><b>Soumitra Ghosh</b> - Government sponsored health insurance for the poor: Understanding the effects of Rashtriya Swasthya Bima Yojana in Maharashtra, India</p>	Bayside 202
13.30 - 14.45	<p><b>3C. PAYING FOR PRIVATE CARE: THE PRIVATE SECTOR AND HEALTH FINANCING</b></p> <p><i>Chair: Mushtaque Chowdhury</i></p> <p><b>Eric Keuffel</b> - Price differentiation in low- and middle-income pharmaceutical markets</p> <p><b>Lipika Ahuja</b> - Private capital investment in primary care - a study of three equity financed primary care chains in India</p> <p><b>Kameko Nichols</b> - Review of innovative methods to finance capital investment in transportation and align PPP incentives to improve health care delivery in The Gambia</p>	Bayside 203

TIME	SESSION	ROOM
13.30 - 14.45	<b>3D. PAYING FOR PRIVATE CARE: THE PRIVATE SECTOR AND HEALTH FINANCING</b>  <i>Chair: Donika Dimovska</i>  <b>Kristian Schultz Hansen</b> - Willingness-to-pay for a rapid malaria diagnostic test and artemisinin-based combination therapy from private drug shops in Mukono district, Uganda  <b>Barun Kanjilal</b> - Engaging researchers in decoding health market complexities in India: Challenges and opportunities  <b>Kara Hanson</b> - Retail pricing of antimalarial drugs under the Affordable Medicines Facility – malaria: Exploring the effect of an innovative approach to financing antimalarials in the private sector to improve equity and increase access  <b>Ilana Ron Levey</b> - Reducing the cost of private sector ARVs in Namibia: A means to increase access	204A
14.45 - 15.00	<b>Coffee Break</b>	Bayside Terrace
15.00 - 16.15	<b>Plenary Session: Mushtaque Chowdhury</b>	204A
16.15 - 17.00	<b>Closing: Discussion facilitated by Gerry Bloom</b>	204A
17.00 - 18.30	<b>Cocktail Hour</b>	Bayside Terrace

